

About Ian Blackburn

FOUNDER OF LEARNABOUTWINE.COM

Ian drinks wine for a living and plans over 100 public and private events a year. Along with a series of notable wine credentials, Ian is the 2008 Distinguished Alumnus of Cal Poly Pomona, Collins School of Hospitality Management. Ian stays busy buying collectable wines for high profile clients, planning luxury wine trips for his membership, hosting corporate events, making appearances on radio, television and social media outlets and studying for his Master of Wine.

Since 1995, **LearnAboutWine** has done the hard work of building a better culture for fine wine, opening the doors for more quality products to enter into the marketplace and has taught over 150,000 students. With over 20,000 current subscribers, LearnAboutWine now focuses on its wine credential program which graduated over 300 wine students in the last 2 years with a Junior Wine Executive credential (JWE).

OVER 100 EVENTS ON OUR CALENDAR AT WWW.LEARNABOUTWINE.COM

11.27	Sat	Happy Endings - The Worlds Greatest Dessert Wines
11.28	Sun	Happy Endings - The Worlds Greatest Dessert Wines
12.2	Thurs	Wine Camp - St. Regis Monarch Beach
12.4	Sat	Screaming Eagle, Harlan, Scarecrow presented by special guest
12.5	Sun	Wine Camp - Introduction to Wine
12.10	Fri	Blind Date - California Collectable Wines with In & Out Burger
12.11	Sat	Wine and Dogs - dog adoption benefit
12.13	Mon	Holiday Boutique - Riedel Sale/Sip & Shop: Holiday Gifts - El Segundo
12.15	Wed	Sine Qua Non Dinner at Osteria Mozza
12.17	Fri	Wine Camp - Introduction to Wine - Downtown Los Angeles
12.29	Wed	Champagne Class - great bubbles to prepare for New Years Celebrations

Vip Small Group Wine Travel:

Feb 3-5	Trip to Napa
April 3-10	Tuscany
April 24-30	Burgundy

LAW SCHOOL - LearnAboutWine School
Trade & Consumer Credential
(Offered four times in 2011)

January Series -
Sundays in Downtown or Mondays in South Bay

March Series -
Mondays in Downtown or Tuesday's in Orange County

4-week program that provides consumers & trade professionals with a credential and worldwide wine competency. Course includes: Professional instruction, Riedel Tasting Seminar, Professional CIA text book, Exam and Credential, Certificate, and Pin.
\$475 Regular - **\$379** On Sale! OVER 300 GRADUATES!!!



MONTAGE | LAGUNA BEACH | 11.9

THE PENINSULA | BEVERLY HILLS | 11.11

Ackerman Family Vineyards

Host: Lauren Ackerman

www.ackermanfamilyvineyards.com | 866.334.8857

Ackerman, Cabernet Sauvignon, Napa, 2005

Ackerman, Cabernet Sauvignon, Napa, 2006

NOTES:

Barlow Vineyards

Host: Barr & Ann Smith

www.barlowvineyards.com | 707.942.8742

Barlow, Cabernet Sauvignon, Napa, 2005

Barlow, Cabernet Sauvignon, Napa, 2006

NOTES:

Blackbird Vineyards

Host: Heather Yargus

www.blackbirdvineyards.com | 707.252.4444

Blackbird, "Arise", Napa, 2008

Blackbird, "Contrarian", Napa, 2008

NOTES:

Cain Vineyard & Winery

Host: Winemaker, Christopher Howell & Katie Lazar

www.cainfive.com | 707.963.1616

Cain Concept, The Benchland, Napa, 2006

Cain Cuvee, Napa, NV7

NOTES:

Cakebread Cellars

Host: Nov 9th - Christopher Huber,

Nov 11th - Dennis Cakebread

www.cakebread.com | 800.588.0298

Cakebread, Cabernet Sauvignon, Napa 2007

NOTES:

Corison Winery

Host: Joyce McCollum

www.corison.com | 707.963.0826

Corison, Cabernet Sauvignon, Napa, 2007

Corison, Cab Sauv, Napa, Koonos Vineyard, 2006

NOTES:

Crocker & Starr Wines

Host: Winemaker, Pam Starr

www.crockerstarr.com | 707.967.9111

Crocker Starr Wines, Cabernet Sauvignon,

St. Helena, 2007

NOTES:

Duckhorn Wine Company

Host: Melinda LeBlanc

www.duckhorn.com | 707.463.7108

Decoy, Cabernet Sauvignon, Napa, 2008

Duckhorn Wine Company, Cab Sauv, Napa, 2007

Duckhorn Wine Company, Cab Sauv, Estate Grown,

Napa, Monitor Ledge Vineyard, 2006

NOTES:

Va Piano Vineyards

Host: Winemaker, Justin Wylie

www.vapianovineyards.com | 509.529.0900Va Piano Vineyards, Cabernet Sauvignon,
Columbia Valley, 2007Va Piano, Cabernet Sauvignon, Walla Walla,
Va Piano Vineyards, 2007

NOTES:

Veedercrest Estates

Host: Ron Fenolio & Gary Jaffe

www.veedercrestwines.com (coming soon) 510.459.5115Veedercrest, Cabernet Sauvignon, St. Helena, Glass
Mountain Vineyard, 2006Veedercrest, Cabernet Sauvignon, Mt. Veeder,
Silver Pym Rae Vineyard, 2006

Veedercrest, Cabernet Sauvignon, Rutherford, 2005

NOTES:

Vellum

Host: Jeff Mathy

www.vellumwines.com | 707.879.8355

Vellum, Cabernet Sauvignon, Napa, 2007

NOTES:

Vineyard 29

Host: Austin Gallion & Lindsay Newbill

www.vineyard29.com | 707.963.9292

Vineyard 29, "Cru", Cabernet Sauvignon, Napa, 2007

Vineyard 29, "Aida Estate", Cabernet Sauvignon,
St. Helena, 2007

NOTES:

Von Strasser Winery

Host: Mark Skinner

www.vonstrasser.com | 707.942.0930Von Strasser, Reserve Cabernet Sauvignon,
Diamond Mountain District, 2007Von Strasser, Estate Cabernet Sauvignon,
Diamond Mountain District, 2007

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